



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1383597

Schedule Dates 09/28/12-10/04/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand EST 1881 OBAMA :120 (476576)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Kaufma,Meredith
Phone/Fax /
CPE 95/101/1881
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments OBAMA :120
JARED SALLES

Date Entered 09/27/12
Last Modified 09/27/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09830618
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,875.00
Net Total \$78,625.00
Sales Tax

Columbus (WSYX)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Sep. 2012 | 10 | \$32,100.00 |
| Oct. 2012 | 14 | \$60,400.00 |
| Grand Total: | 24 | \$92,500.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|-------------|-------------|-----------------|---------------------------|---------|
| 1.0 | Normal Line / SPOT (3) | 09/28/12-09/28/12 | 3 | 2:00 | 12:30P- 12:56P (EST) | | | | | | 1 | | | 1 | \$1,200.00 | \$1,200.00 | Columbus (WSYX) | A8C 6 NEWS NOON | 9/27/12 |
| 2.0 | Normal Line / SPOT (4) | 09/28/12-09/28/12 | 3 | 2:00 | 10A- 10:57A (EST) | | | | | | 1 | | | 1 | \$700.00 | \$700.00 | Columbus (WSYX) | RACHAEL RAY | 9/27/12 |
| 3.0 | Revised Line / SPOT (16) | 09/30/12-09/30/12 | 2 | 2:00 | 11A- 12P (EST) | | | | | | | | 1 | | | | Columbus (WSYX) | TOWN HALL | 9/27/12 |
| 3.1 | Normal Line / SPOT (16) | 09/29/12-09/29/12 | 2 | 2:00 | 11A- 12P (EST) | 1 | | | | | | X | | 1 | \$1,400.00 | \$1,400.00 | Columbus (WSYX) | TOWN HALL | 9/27/12 |
| 4.0 | Normal Line / Football (17) | 09/29/12-09/29/12 | 2 | 2:00 | 7:58P- 11:30P (EST) | | | | | | | 1 | | 1 | \$12,000.00 | \$12,000.00 | Columbus (WSYX) | A8C SATURDAY COLLEGE FTBL | 9/27/12 |
| 5.0 | Normal Line / Pre-Game (18) | 09/29/12-09/29/12 | 3 | 2:00 | 2P- 3P (EST) | | | | | | | 1 | | 1 | \$4,800.00 | \$4,800.00 | Columbus (WSYX) | PRE GAME | 9/27/12 |
| 6.0 | Normal Line / SPOT (20) | 09/29/12-09/29/12 | 3 | 2:00 | 11:30P- 12:05A (EST) | | | | | | | 1 | | 1 | \$1,800.00 | \$1,800.00 | Columbus (WSYX) | LN AFTER FOOTBALL | 9/27/12 |
| 7.0 | Revised Line / SPOT (19) | 09/30/12-09/30/12 | 2 | 2:00 | 11A- 12P (EST) | | | | | | | | 1 | | | | Columbus (WSYX) | TOWN HALL | 9/27/12 |
| 7.1 | Normal Line / SPOT (19) | 09/29/12-09/29/12 | 2 | 2:00 | 11A- 12P (EST) | 1 | | | | | | X | | 1 | \$1,400.00 | \$1,400.00 | Columbus (WSYX) | TOWN HALL | 9/27/12 |
| 8.0 | Normal Line / SPOT (1) | 10/01/12-10/04/12 | 3 | 2:00 | 6:30A- 6:57A (EST) | 1 | X | X | X | X | | | | 1 | \$1,200.00 | \$1,200.00 | Columbus (WSYX) | GOOD DAY COLUMBUS | 9/27/12 |
| 9.0 | Normal Line / SPOT (2) | 10/01/12-10/04/12 | 3 | 2:00 | 6:58A- 7:30A (EST) | 2 | X | X | X | X | | | | 2 | \$1,500.00 | \$3,000.00 | Columbus (WSYX) | GOOD MORNING AMERICA | 9/27/12 |
| 10.0 | Normal Line / SPOT (5) | 10/01/12-10/04/12 | 1 | 2:00 | 10:57A- 12P (EST) | 1 | X | X | X | X | | | | 1 | \$3,200.00 | \$3,200.00 | Columbus (WSYX) | THE VIEW | 9/27/12 |
| 11.0 | Normal Line / SPOT (6) | 10/01/12-10/04/12 | 1 | 2:00 | 12:57P- 2P (EST) | 1 | X | X | X | X | | | | 1 | \$1,000.00 | \$1,000.00 | Columbus (WSYX) | THE CHEW | 9/27/12 |
| 12.0 | Normal Line / SPOT (7) | 10/01/12-10/04/12 | 3 | 2:00 | 4P- 4:30P (EST) | 1 | X | X | X | X | | | | 1 | \$1,600.00 | \$1,600.00 | Columbus (WSYX) | JUDGE JUDY | 9/27/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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|------|----------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|-------------|-------------|-----------------|---------------------------|---------|
| 13.0 | Revised Line / SPOT (8) | 10/01/12-10/04/12 | 3 | 2:00 | 4:30P- 5P (EST) | 1 | X | X | X | X | | | | | | | Columbus (WSYX) | JUDGE JUDY | 9/27/12 |
| 13.1 | Normal Line / SPOT (8) | 09/28/12-09/28/12 | 3 | 2:00 | 4:30P- 5P (EST) | 1 | | | | | X | | | 1 | \$1,600.00 | \$1,600.00 | Columbus (WSYX) | JUDGE JUDY | 9/27/12 |
| 14.0 | Normal Line / SPOT (9) | 10/01/12-10/04/12 | 2 | 2:00 | 5:58P- 6:30P (EST) | 2 | X | X | X | X | | | | 2 | \$5,200.00 | \$10,400.00 | Columbus (WSYX) | A8C 6 AT 6P | 9/27/12 |
| 15.0 | Revised Line / SPOT (10) | 10/01/12-10/04/12 | 2 | 2:00 | 5P- 5:30P (EST) | 1 | X | X | X | X | | | | | | | Columbus (WSYX) | A8C 6 NEW5 | 9/27/12 |
| 15.1 | Normal Line / SPOT (10) | 09/28/12-09/28/12 | 2 | 2:00 | 5P- 5:30P (EST) | 1 | | | | | X | | | 1 | \$3,600.00 | \$3,600.00 | Columbus (WSYX) | A8C 6 NEW5 | 9/27/12 |
| 16.0 | Revised Line / SPOT (11) | 10/01/12-10/04/12 | 2 | 2:00 | 5:30P- 5:58P (EST) | 1 | X | X | X | X | | | | | | | Columbus (WSYX) | A8C 6 NEW5 | 9/27/12 |
| 16.1 | Normal Line / SPOT (11) | 09/28/12-09/28/12 | 2 | 2:00 | 5:30P- 5:58P (EST) | 1 | | | | | X | | | 1 | \$3,600.00 | \$3,600.00 | Columbus (WSYX) | A8C 6 NEW5 | 9/27/12 |
| 17.0 | Normal Line / SPOT (12) | 10/01/12-10/04/12 | 2 | 2:00 | 6:58P- 7:27P (EST) | 1 | X | X | X | X | | | | 1 | \$4,000.00 | \$4,000.00 | Columbus (WSYX) | ENTERTAINMENT TONIGHT | 9/27/12 |
| 18.0 | Normal Line / SPOT (13) | 10/01/12-10/04/12 | 2 | 2:00 | 7:28P- 7:57P (EST) | 2 | X | X | X | X | | | | 2 | \$4,000.00 | \$8,000.00 | Columbus (WSYX) | ACCESS HOLLYWOOD | 9/27/12 |
| 19.0 | Normal Line / Prime Premium (14) | 10/01/12-10/01/12 | 1 | 2:00 | 7:58P- 10P (EST) | | 1 | | | | | | | 1 | \$20,000.00 | \$20,000.00 | Columbus (WSYX) | DANCING WITH THE STARS 15 | 9/27/12 |
| 20.0 | Normal Line / SPOT (15) | 10/01/12-10/04/12 | 2 | 2:00 | 11:01P- 11:34P (EST) | 2 | X | X | X | X | | | | 2 | \$4,000.00 | \$8,000.00 | Columbus (WSYX) | A8C 6 @11P | 9/27/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: